

# JOHN J . WRENN

## EMPLOYMENT

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2001 - Current RAKU Pottery Janesville, WI

*Artist/Owner*

- Manage all facets of owning and operating a Raku pottery studio, including, but not limited to, designing and manufacturing ceramic pottery, developing distribution systems, organizing an application and tracking system, and budgeting and financial management
- Maintain positive business relationships with several art galleries throughout the mid-West.

1998 - 2001 EQ Financial Consultants, Inc /Equitable Janesville, WI

*Registered Representative*

- Provide comprehensive and systemic financial advice and recommendations through objective financial analysis and planning to both individual and business clients
- Establish asset distribution and retirement plans using Individual Retirement Accounts (IRAs), variable annuities, mutual funds, and life insurance.

1994 - 1997 DeWitt/Wrenn Development and Investments Middleton, WI

*Expediter*

- Managed all phases of residential construction including the coordination and final inspection of all subcontracted activities
- Insured all contracts were completed on time and within budget parameters.
- Maintained positive working relationship and team environment.

1988 - 1994 Wisconsin Power and Light Janesville, WI

*Sales Manager*

- Actively managed all district accounting, marketing, and customer service functions, including supervision of a thirty-five member staff.
- Administered a \$2.3 million budget
- Created and coordinated promotions with all local media.
- Designed and implemented strategic marketing efforts

1984 - 1988 Wisconsin Power and Light Madison, WI

*Trainer/Marketing Specialist*

- Responsible for technical training of sixty customer service representatives
- Developed company-wide residential marketing promotions and campaigns.
- Performed one-on-one training of field representatives.
- Initiated integration of joint energy conservation efforts with the Public Service Commission of Wisconsin

1980 - 1984 Cap Services, Inc.

Stevens Point, WI

*Housing and Energy Director*

- Administered \$181,119 Community Service Block Grant and \$450,000 in mortgage funds in order to conduct major rehabilitation of fifteen homes within a four county service area.
- Maintained liaison with Farmers Home Administration, local communities, lending institutions and private sector corporation for assistance in the rehabilitation of fifteen homes

1973 - 1980 Stoneware Studio

Stevens Point, WI

*Proprietor*

- Managed all aspects of a pottery studio, artisan center and gallery, including all marketing strategies, product design, and personnel.

## EDUCATION

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1972 - 1973 University of Illinois, Chicago Circle

Chicago, IL

*Ceramic Design*

1967 - 1972 University of Wisconsin

Stevens Point, WI

*Bachelors of Fine Arts*

## REFERENCES

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Karl Pnazek  
Executive Director  
CAP Services - Stevens Point  
Stevens Point, WI 54481  
715/343-7500

Paul Peterson  
AXA Advisors  
Janesville, WI 53545  
608/754-8060

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